

# Indiana University Licensed Product and Property Request Form

*\*SUBMIT ONE FORM FOR EACH NEW PRODUCT. IF USING A SHADE OF RED, PLEASE PROVIDE A PHYSICAL SAMPLE IN PMS 201C.*

LICENSEE'S NAME: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

EMAIL: \_\_\_\_\_

PRODUCT: \_\_\_\_\_

COMPLETE DESCRIPTION (e.g., V neck, lg sl T shirt) \_\_\_\_\_

SIZE(S) and MINIMUMS: \_\_\_\_\_

COLOR(S) (list PMS color(s), method of imprint, and imprint PMS color(s)): \_\_\_\_\_

IP (Intellectual Property) with campus name and logo used: \_\_\_\_\_

MANUFACTURER NAME and ADDRESS: \_\_\_\_\_

TERRITORIES (where the product will be sold): \_\_\_\_\_

PROPOSED SALES CHANNELS: \_\_\_\_\_

WHO APPLIES LOGO? (COMPANY NAME) \_\_\_\_\_

APPROXIMATE WHOLESALE and MSRP PRICE: \_\_\_\_\_

SAMPLE ATTACHED: YES \_\_\_ NO \_\_\_

***Please send sample(s) and form(s) to: IU Licensing & Trademarks, 711 E. State Rd. 45/46 Bypass, Bloomington, IN 47408***

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## L&T OFFICE USE

RECEIVED BY \_\_\_\_\_ DATE \_\_\_\_\_

PRODUCT APPROVED BY \_\_\_\_\_ DATE \_\_\_\_\_

ADDENDUM SPECS: ADV - YES \_\_\_ NO \_\_\_ \$ \_\_\_\_\_ INS - YES \_\_\_ NO \_\_\_ \$ \_\_\_\_\_ PRM RATE - YES \_\_\_ NO \_\_\_ % \_\_\_\_\_

ADDENDUM COMPLETED BY \_\_\_\_\_ DATE \_\_\_\_\_